



Visit Brighton

Avrio Spring Conference 2018: 24-26 May

# Why Brighton?

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- Ever since the Prince Regent first visited in 1783, Brighton & Hove has been England's most exciting seaside city.
- Known as London-by-the-sea for its efficient transport links to the capital.
- With a year-round programme of festivals and events, a café culture and cosmopolitan buzz, Brighton has an impressive package to offer the discerning business traveller.

# Cultural Mix

- Grand Regency Architecture.
- Pleasure Pier.
- Specialist Shops.
- Pavement Cafés.
- Lively Arts.
- Thriving Universities.
- Tech Hub.
- Premier League Football.
- The exotic Royal Pavilion.



# The Royal Pavilion

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- A visit to the Royal Pavilion, with its Indian exterior and Chinese style interior, is not to be missed.
- Originally the seaside palace of the Prince Regent - later George IV, this amazing building has been restored to its full splendor and is open all year round.



## The Royal Pavilion

# Brighton Pier

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- The seafront is always popular.
- Traditional and modern seaside fun can be had on Brighton Pier with its full-size funfair, candyfloss stalls and arcade games.
- Catch the Volks - the world's first public electric railway - along the seafront to Brighton Marina admiring the elegant seafront squares as you go.



Brighton Pier

# Brighton Festival

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- Established in 1967, Brighton Festival has become one of the city's most enduring symbols of inventiveness and celebration.
- Now one of Europe's leading arts festivals, Brighton Festival is known for its ambitious and daring programme.
- Enjoy pre-West End productions at the beautiful red-and-gold Theatre Royal, concerts at the magnificent Dome theatre and international artists at the Brighton Centre.



# Brighton & Hove Pride

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- Annual summer festival held in August and organised by Brighton Pride, a community interest company (CIC).
- Promotes equality and diversity, and advance education to eliminate discrimination against the lesbian, gay, bisexual and transgender (LGBT) community.
- Attracts 300,000 people to the city and £18m to the economy.



# British Airways i360

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- Take to the skies to see Brighton and the beautiful South Coast as you have never seen them before.
- Glide up gently to 138 metres on the world's tallest moving observation tower, conceived and designed by Marks Barfield Architects, creators of the London Eye.
- Admire 360 degree views across Brighton, the South Downs and, on the clearest days, all the way to the Isle of Wight.



# Premier League Newcomers

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- Founded in 1901 and nicknamed the “Seagulls” or “Albion”.
- Made their Premier League debut in the 2017-18 season after automatic promotion from the Championship.
- Marked the end of a 34-year absence from the top flight.
- Home ground is the state of the art Amex Stadium which has a capacity of 30,750.





# Education at the Heart of the Matter



A top-20 UK university

Sussex's combination of research and fearlessness is shaping the future of policy and practice in economics, health, culture, climate change and more. Come to Sussex. Let's change things.



# “Silicon Beach”

- Brighton is where the arts fuse with technology.
- A hub for the digital tech community.

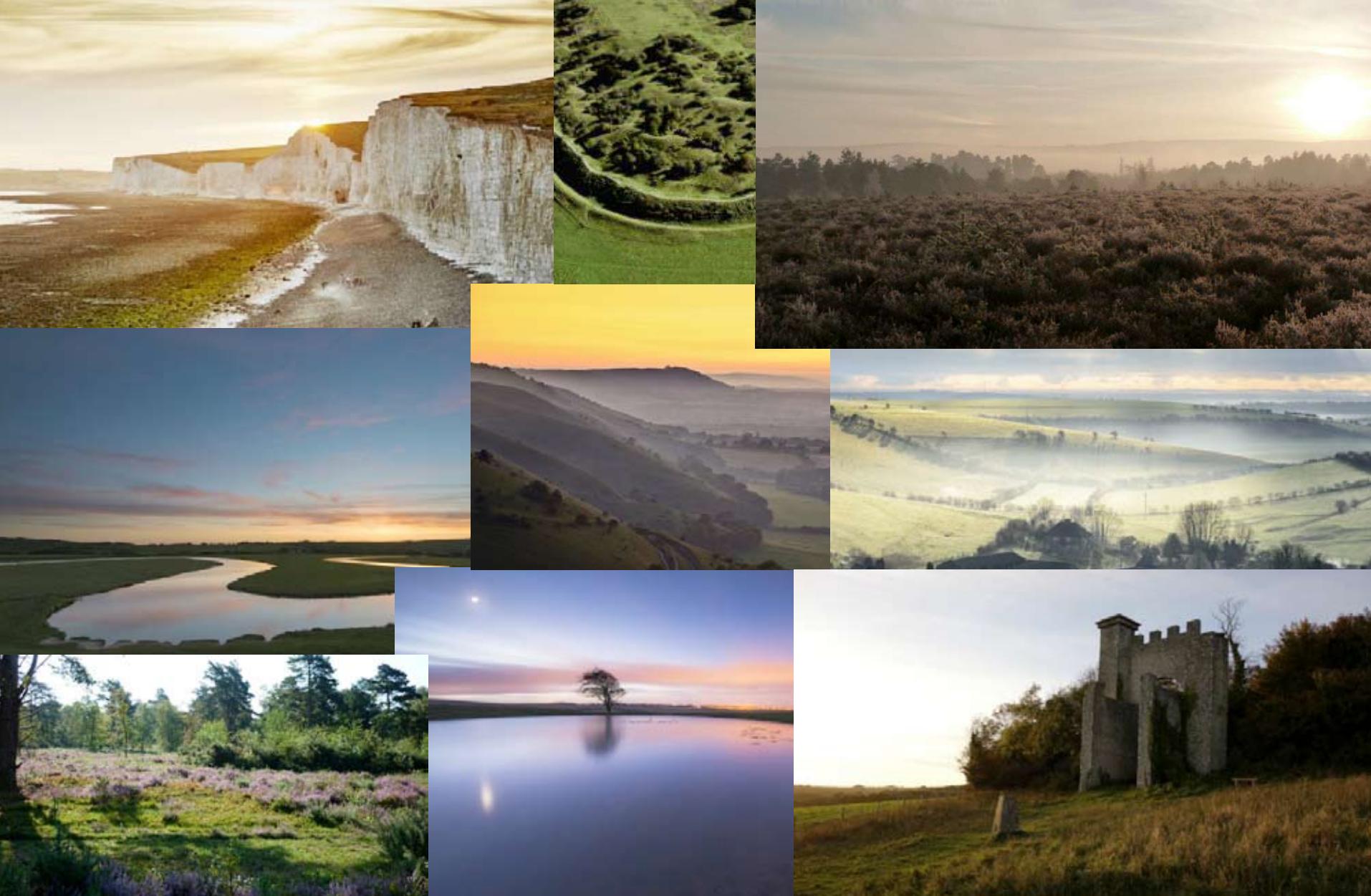
Brighton



# Coast & Countryside in Sussex

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- Brighton is a great base for exploring the beautiful Sussex countryside.
- Cream teas and castles, English Wines and windmills, there's something for everyone.
- From the picturesque little villages of Alfriston, Lindfield and Petworth, and the famous gardens of Leonardslee, Nyman's and Borde Hill, to the historic houses of Great Dixter, Parham and Standen, and much more.
- There's so much to see and do.



# Our Itinerary

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## Friday 25 May '18

- Registration @ Hilton Metropole.
- Conference.
- Tour of the Royal Pavilion.
- Dinner in the Palace.

## Saturday 26 May '18

- Conference.
- British Airways i360 Flight.
- Dinner at Riddle & Finn.
- Brighton Festival.

# See you in May...

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We look forward to welcoming  
you to Brighton.

visitBrighton